

Week 9 Research Ethics and Originality

1. Lecture Objective

- 1) The purpose of this lecture is to help students understand the importance of research ethics and academic integrity in scholarly work, and to learn how to avoid plagiarism and conduct original research.
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2. Lecture Content

1) Importance of Research Ethics

- (1) Research ethics is essential for maintaining trust within the academic community.
 - (2) Researchers must conduct their work with honesty and responsibility.
 - (3) The fundamental principles of research ethics include:
 - ① Honesty
 - ② Accuracy
 - ③ Responsibility
 - ④ Transparency
 - (4) Violations of research ethics can damage academic credibility and undermine the value of research.
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2) Definition and Types of Plagiarism

- (1) Plagiarism is the act of using another person's ideas, writings, or research findings without proper acknowledgment.
 - (2) Major types of plagiarism include:
 - ① Direct Plagiarism
Copying someone else's text word-for-word.
 - ② Mosaic Plagiarism
Slightly modifying another person's text while presenting it as one's own.
 - ③ Self-Plagiarism
Reusing one's previous work without acknowledging it.
 - ④ Improper Citation
Failing to clearly acknowledge the source of borrowed ideas.
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3) Proper Citation Methods

- (1) In academic research, sources must always be properly acknowledged when using another scholar's work.
- (2) Common citation styles include:
 - ① APA Style
 - ② Chicago Style

- ③ MLA Style
 - (3) Basic citation principles:
 - ① Use quotation marks for direct quotations
 - ② Clearly identify the source
 - ③ Provide a reference list or bibliography
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4) Importance of Original Research

- (1) Originality is a key element in academic progress.
 - (2) Researchers should not merely summarize existing information but present new interpretations and insights.
 - (3) Ways to achieve originality in research:
 - ① Critical analysis of previous studies
 - ② Development of new research questions
 - ③ Comparative analysis of sources
 - ④ Logical interpretation and argumentation
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5) Responsibility of the Researcher

- (1) Researchers have the following responsibilities:
 - ① Use accurate and reliable data
 - ② Report research findings honestly
 - ③ Cooperate fairly with co-researchers
 - ④ Maintain ethical responsibility toward research subjects
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3. Discussion Questions

- 1) Why is research ethics important in the academic community?
 - 2) What are effective ways to prevent plagiarism?
 - 3) What efforts are necessary for conducting original research?
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4. Assignment

- 1) Write a 1–2 page short essay on the following topic:
- 2) Topic: “Why are ethics and originality important in academic research?”